



Abby Manchaca *Graphic Designer*

Abby approaches her work with a problem-solving mind and multidisciplinary skill set. She believes having a dynamic and flexible design process is key to her success. She strives to be continuously iterative, curious, and intentional in her work.

Education

University of Houston
Bachelor of Fine Arts in Graphic Design
Summa Cum Laude | 2023

Exhibitions

University of Houston Graphic Design
Senior Showcase at MATCH | 2023
University of Houston Graphic Design
Junior Showcase Fall/Spring | 2022

Awards & Recognition

The Phaistos Project, Special Mention | 2023
Thomas Flaxman Endowed Art Scholarship | 2023
Dean's List | 2020-2021
Western Art Academy Scholarship | 2019
Neal McClaugherty Scholarship | 2019
JP Griffon Memorial Scholarship | 2019

Leadership

Treasurer
UHGD Student Association | 2021-2023

Skills

Design

Signage, Wayfinding, Environmental Graphics, Concept Development, Presentation Design, Branding, Digital and Printed Media, Motion Graphics, UX/UI, Web Design, Social Media Design, Illustration.

Technical

InDesign, Illustrator, Photoshop, AutoCAD, Wordpress, Elementor, HTML/CSS, Figma/XD, Acrobat, Audition, After Effects, Premiere Pro, Microsoft Office, Construction Documentation, Location Plan Documentation, ADA knowledge, materials knowledge (metals, acrylics, vinyl).

Hand-Drawn Media

Skilled using a range of wet and dry traditional mediums such as acrylic, gouache, oil, ink, and charcoal.

Creative Writing

Experienced in applying creative writing to design projects to shape project narratives and concepts.

Experience

2024-2026 **Graphic Designer**
D|G Studios | Houston, TX.

Design signage systems and environmental graphics for education, corporate, mixed-use, healthcare and government projects, guiding concepts from Schematic Design through Design Development and Contract Documents. Create client presentations, produce detailed drawing packages, and coordinate with project teams to ensure designs are accurate, buildable, and aligned with project goals.

2023-2024 **Junior Graphic Design**
Herring Design | Houston, TX.

Developed digital and physical literature for research, tech, and oil and gas clientele. Conceptualized logos, branding, and web designs. Executed projects with Art Director and collaborated in client meetings.

2023-2024 **Freelance Graphic Design**
Bacon Design | Denver, CO.

Assisted Art Director in the design and organization of collateral for multiple in-house brands. Created renderings of consumer packaged goods and point of sale packaging.

2022-2023 **Graphic Design Internship**
Minor Design | Houston, TX.

Designed printed and digital posters, brochures, booklets, illustrations, and promotional content for social media platforms. Assisted in organizing and developing wayfinding systems.

2021-2022 **Freelance Product Design**
Buffalo Bayou Partnership | Houston, TX.

Created Buffalo Bayou inspired calendar for exclusive donor gift and public sale. Features illustrations and creative writing.

2021-2022 **Graphic Design Internship**
Good Ranchers | Houston, TX.

Designed promotional graphics for e-blasts, company social media posts, and flyers. Assisted Head Copywriter.

References available upon request