



Abby Manchaca

Abby is driven by the process of iteration and narrative-based thinking. She is a multidisciplinary designer with a focus on experimentation, typography, and system-forward design. Her other passions are music, sketching, and being outdoors.

Experience

2023
Present

Junior Graphic Design
Herring Design | Houston, TX.

Conceptualized branding, logos, digital reports, publications, and web design. Regularly engaged in collaborative design exploration to critique and develop visuals for new and established brands. Executed projects with Art Director oversight and participated in client meetings.

2023
Present

Freelance
Bacon Design | Denver, CO.

Assisted in design, organization, and production of printed collateral for multiple in-house brands. Role included creating renderings of consumer packaged goods and point of sale packaging, and producing production-ready files.

2022
2023

Graphic Design Internship
Minor Design | Houston, TX.

Designed printed and digital posters, brochures, booklets, illustrations, and promotional content for social media platforms. Assisted in organizing and developing wayfinding.

2021
2022

Freelance
Buffalo Bayou Partnership | Houston, TX.

Created Buffalo Bayou inspired calendar for exclusive donor gift and public sale. Features illustrations and creative writing.

2021
2022

Graphic Design Internship
Good Ranchers | Houston, TX.

Designed promotional graphics for e-blasts, company social media posts, and flyers. Assisted Head Copywriter.

References available upon request

Education

University of Houston
Bachelor of Fine Arts in Graphic Design
Summa Cum Laude | 2023

Exhibitions

University of Houston Graphic Design
Senior Showcase at MATCH | 2023

University of Houston Graphic Design
Junior Showcase Fall/Spring | 2022

Awards & Recognition

The Phaistos Project, *Our Sound Imprint*
Special Mention | 2023

Thomas Flaxman Endowed Art Scholarship | 2023

Western Art Academy Scholarship | 2019

Neal McLaugherty Scholarship | 2019

JP Griffon Memorial Scholarship | 2019

Dean's List | 2020-2021

Leadership

Treasurer
UHGD Student Association | 2021-2023

Skills

Design

Print, Book Design, Motion Graphics, Branding, UX/UI, Information Design, Environmental Design, Web Design

Technical

InDesign, Illustrator, Photoshop, After Effects, Premiere Pro, Wordpress, Elementor, Media Encoder, XD, Acrobat, Audition, HTML/CSS, Microsoft Office

Illustration

Skilled using a range of wet and dry traditional mediums such as acrylic, oil, ink, and charcoal.

Copywriting/Creative Writing

Distills content into concise, impactful narratives. Works well independently or with a team to write and edit copy.