

Abby Manchaca



2024 Design Portfolio

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Our Sound Imprint  
2023

Information Design | Poster | Print | Motion

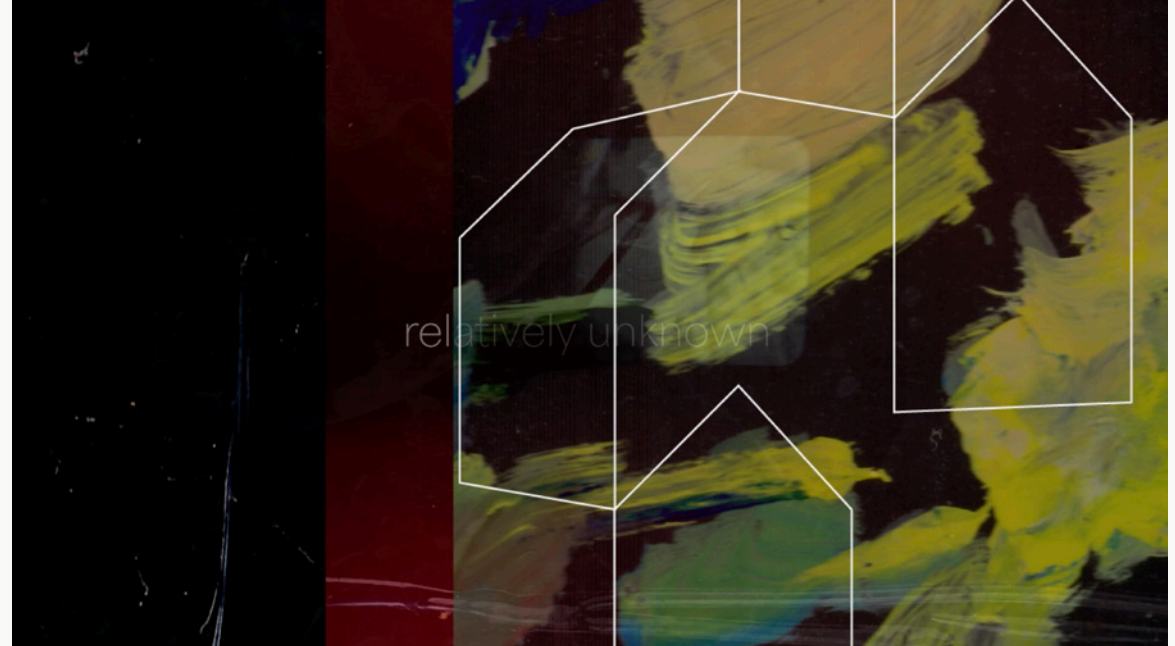
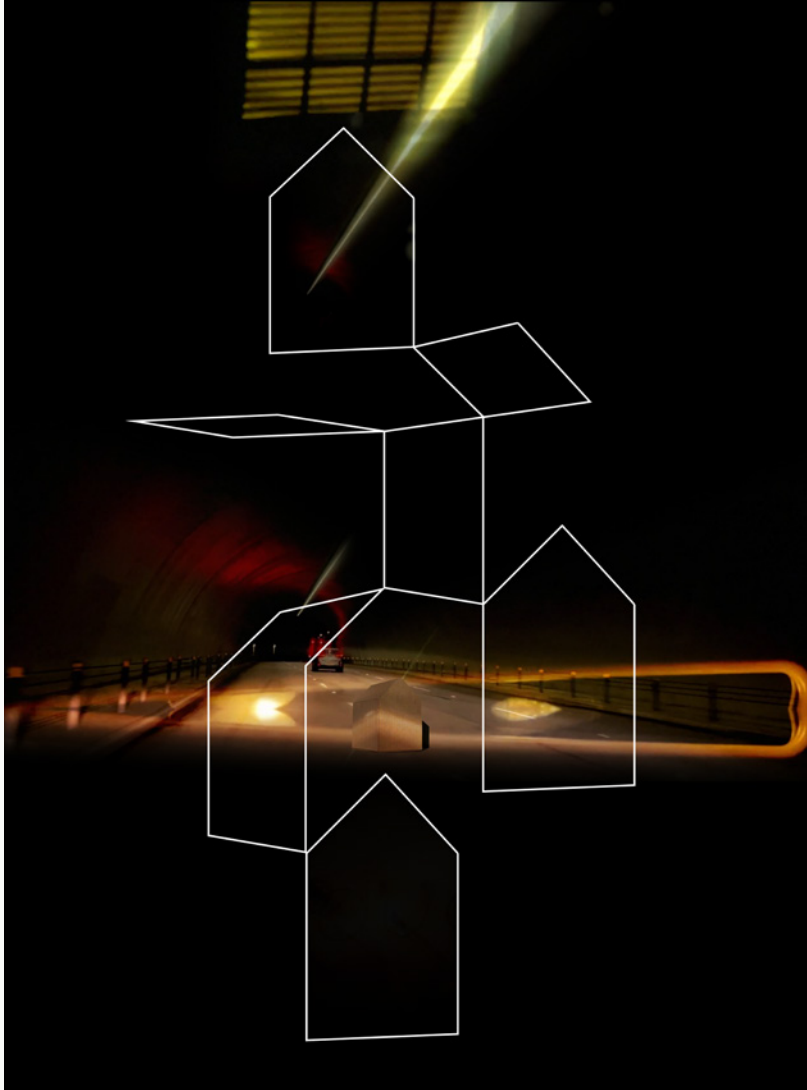
Our Sound Imprint showcases the translation of songs into a collection of 45 unique symbols. The research process utilized analog experimentation using song vibrations to generate the symbols. Posters and a booklet explore the visual system of the symbols. Recognition: [The Phaistos Project — 45 Symbols](#), [Special Mention 2023](#). Phaistos Talks [interview](#). [Watch the symbol animation at abbymanchaca.com](#).



Art Film House  
2023

Motion | Poster | Identity System

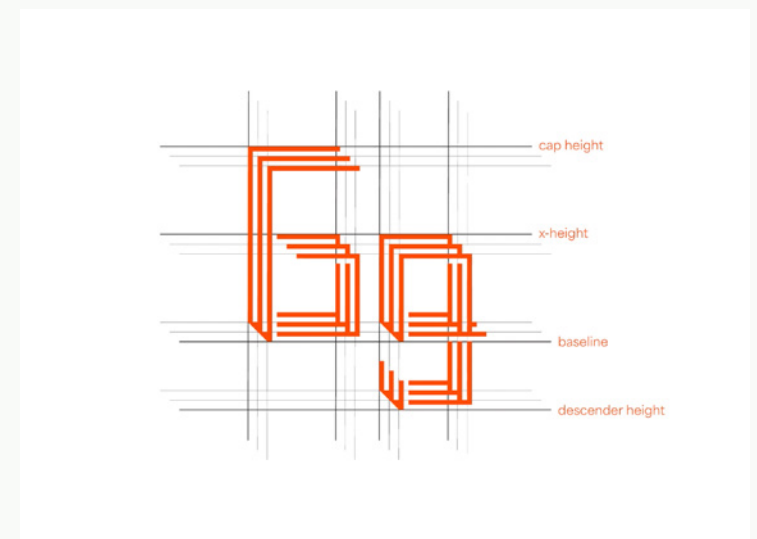
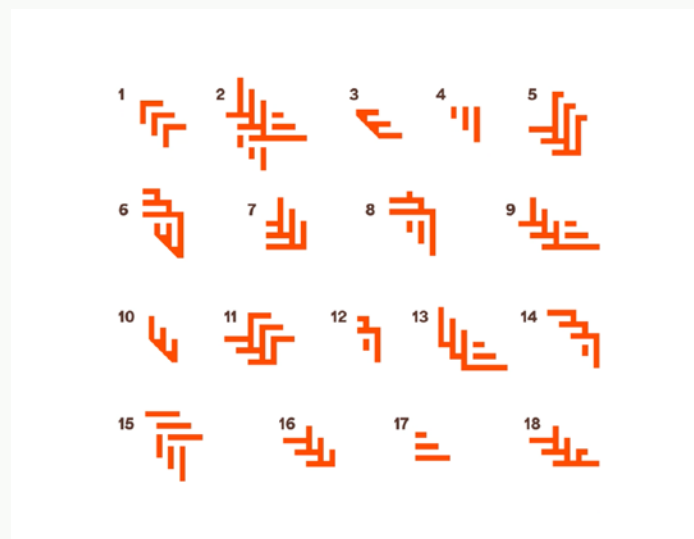
The Art Film House takes film and video to the extreme. ARFH houses short-films produced in reflection of Lettrist Cinema, psychogeographic film, and the other avant-garde. Archival footage joins contemporary motion to create a new avenue of experimentation. Devoted to capturing the 'Relatively Unknown' through perspective, environment, and methods of filmmaking. [Watch at abbymanchaca.com](http://Watch at abbymanchaca.com).



Nuki  
2023

Typeface | Web | Motion

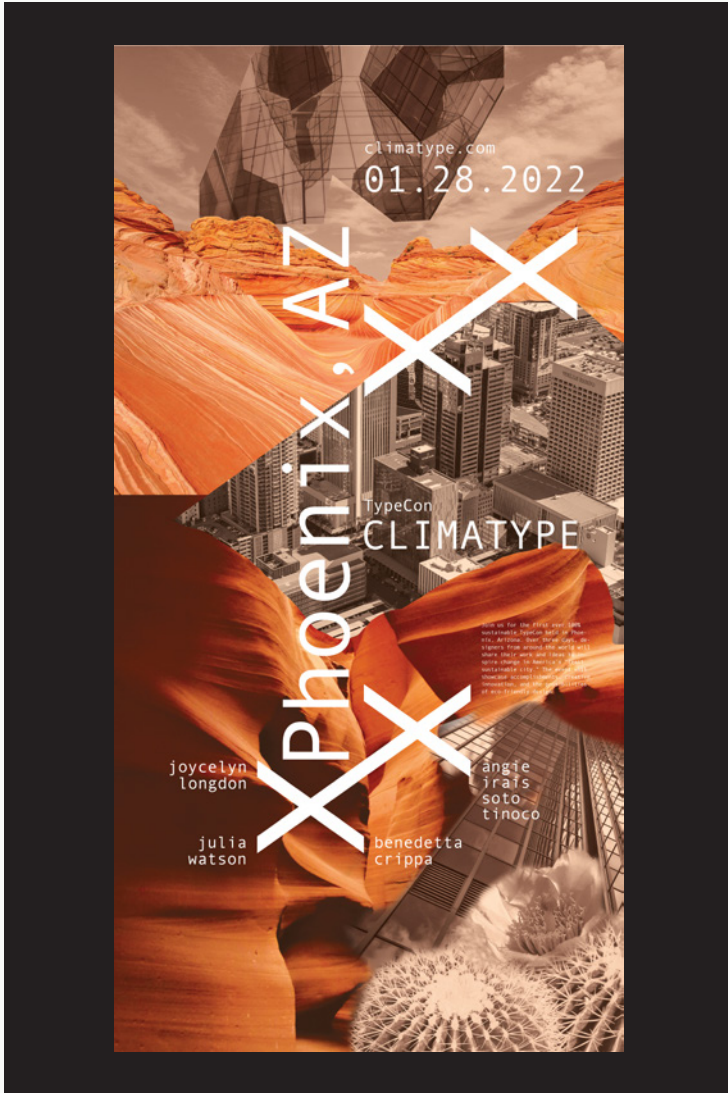
Nuki is a san-serif modular typeface. Angular and balanced, each letterform interlocks the strokes within itself. It's structure is inspired by Japanese Shinto shrine architecture, which employ methods of Nuki, or wood joinery. [Watch the motion graphic at abbymanchaca.com](https://www.abbymanchaca.com).



ClimaType  
2023

Identity System | Print

The annual design conference, Typecon, provides a space for solutions through design. The identity of the conference, ClimaType, focuses on the environment in which it is held, Phoenix, Arizona. It's identity visually emphasizes the integration of sustainability into large cities and practices it within the system, e.g. plantable conference schedule and reusable lanyards.



AIGA Get Out the Vote  
2022

Poster | Campaign Design

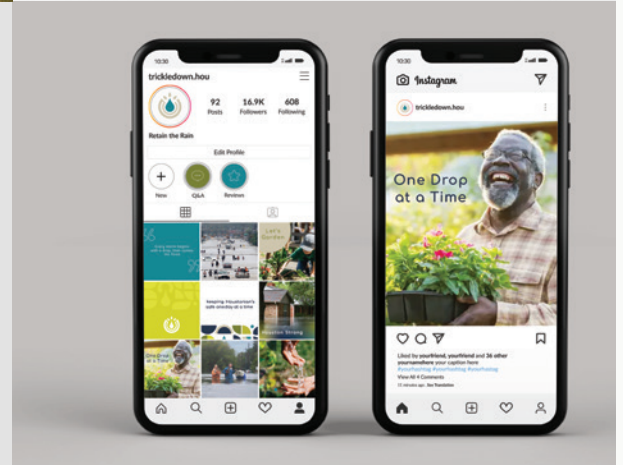
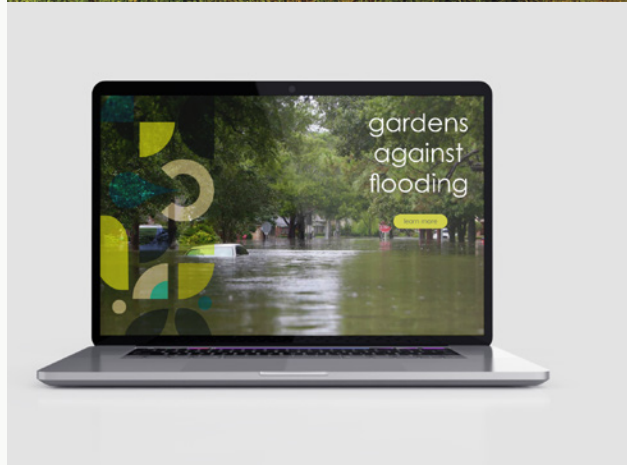
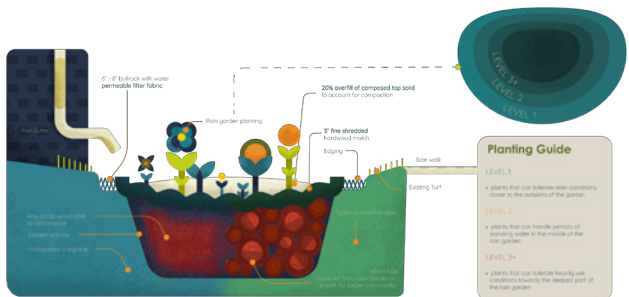
Get Out the Vote is a campaign hosted by AIGA National, whose initiative is to increase civic participation through the power of design. System includes a series of three eye-catching poster to encourage voting during the 2022 midterm elections. Additional elements were developed based on the poster design, including stickers and magnets.



Trickle Down  
2022

Campaign Design | Print | Web

Trickle Down is a campaign dedicated to educating, informing, and inspiring Houstonians to rise against flooding by digging deep with rain gardens. The campaign believes in the power of inspiring the individual and giving them the tools to take flooding into their own hands. One Houstonian at a time.



Anastrophe  
2022

Print | Creative Writing | Editorial

Anastrophe is a literary magazine which highlights writers from underserved communities. This publication includes four creative writers and samples of their work. The design serves to elevate the writer's voices and intersectional identity through reading experience, subtle deconstruction, and interaction.

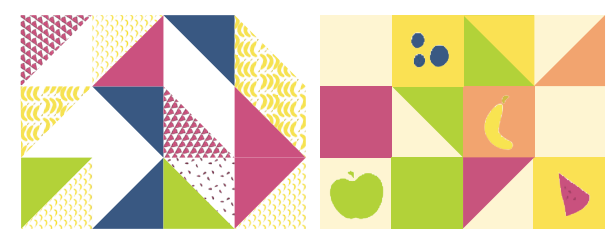
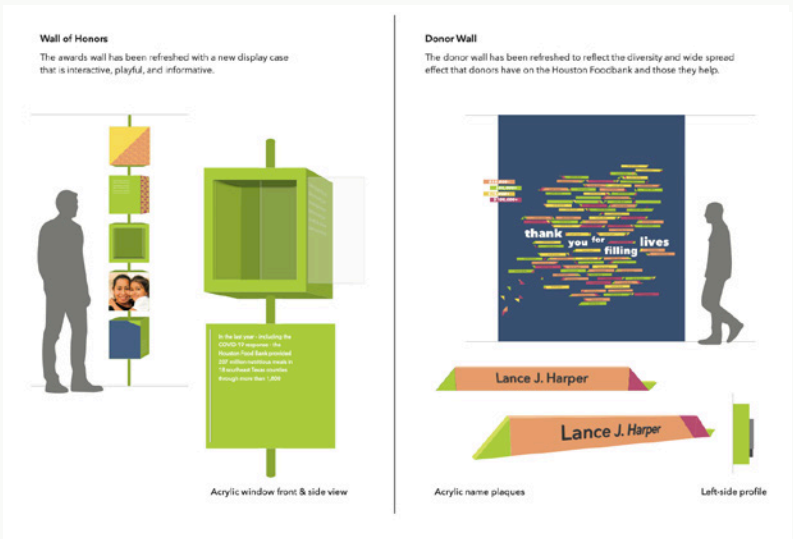




Houston Food Bank  
2022

Brand Identity | Environmental Design

Houston Food Bank brand identity refresh, with the goal of reinvigorating the organization's aesthetic based on their mission and values. The newly designed brand guidelines were used in developing custom products for the food bank's youngest volunteers, as well as reimagining the environmental design of the facilities donor wall and honors display.

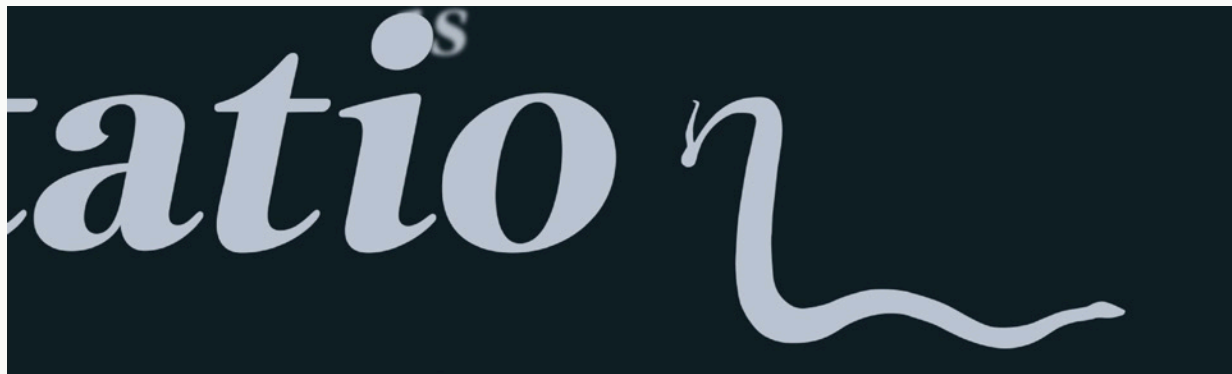




Haiku  
2022

Motion | Creative Writing

A haiku written by Thomas Trofimuk is brought to life with animation and sound. The mood and tone of the writing are matched with motion graphics, expressing its own unique interpretation of the poem. The resulting works are a dynamic mix of movement, rhythm, and typography. [Watch at abbymanchaca.com](http://abbymanchaca.com).



The Bayou  
2021

Print | Creative Writing

The Bayou is a themed calendar centered around Houston's Buffalo Bayou Park. The park is a 160-acre park running along the west side of downtown Houston. Its diverse wildlife and beautiful native vegetation give Houstonians a place to find some breathing room from urban life. This calendar provides personal observations and reflections.

**Reflect**

S	M	T	W	Th	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

November

**Reflect**

Under a homey canopy of oak trees, encircled by their long resting arms sits a single word — Reflect. It has made a home on this path, kindly waiting for the next contemplative person to take notice. Sit with it for a while, or let it accompany you on your walk, do not how worry how long it takes, reflection will only take as much time as you wish to give it. Notice the slt covering each leg of the word, it has traveled with many others on this path before. It will always be there when you wish to visit.

**Turtles**

Look around a watery bank or to an abandoned log and you'll find them doing something like the hermitage used they decide to move along. Most of the time turtles bask into the background unless you're searching for them. They hardly make a splash as they slip back into the water. Watch for a moment and you'll see one pop its head up and then down again shyly. Most of the time they move quietly unobserved in the water, but small ripples quickly unobscured out by the current. Observing turtles, you will learn that not all actions need to be loud, they can be quiet and deliberate and unobscured.

**Otters**

They are everywhere in the bayou, but you have to look closely to see them. They are everywhere in the bayou, but you have to look closely to see them. They are everywhere in the bayou, but you have to look closely to see them.

**Heron**

They are everywhere in the bayou, but you have to look closely to see them. They are everywhere in the bayou, but you have to look closely to see them. They are everywhere in the bayou, but you have to look closely to see them.

**Willow**

They are everywhere in the bayou, but you have to look closely to see them. They are everywhere in the bayou, but you have to look closely to see them. They are everywhere in the bayou, but you have to look closely to see them.

**The Bayou**

